



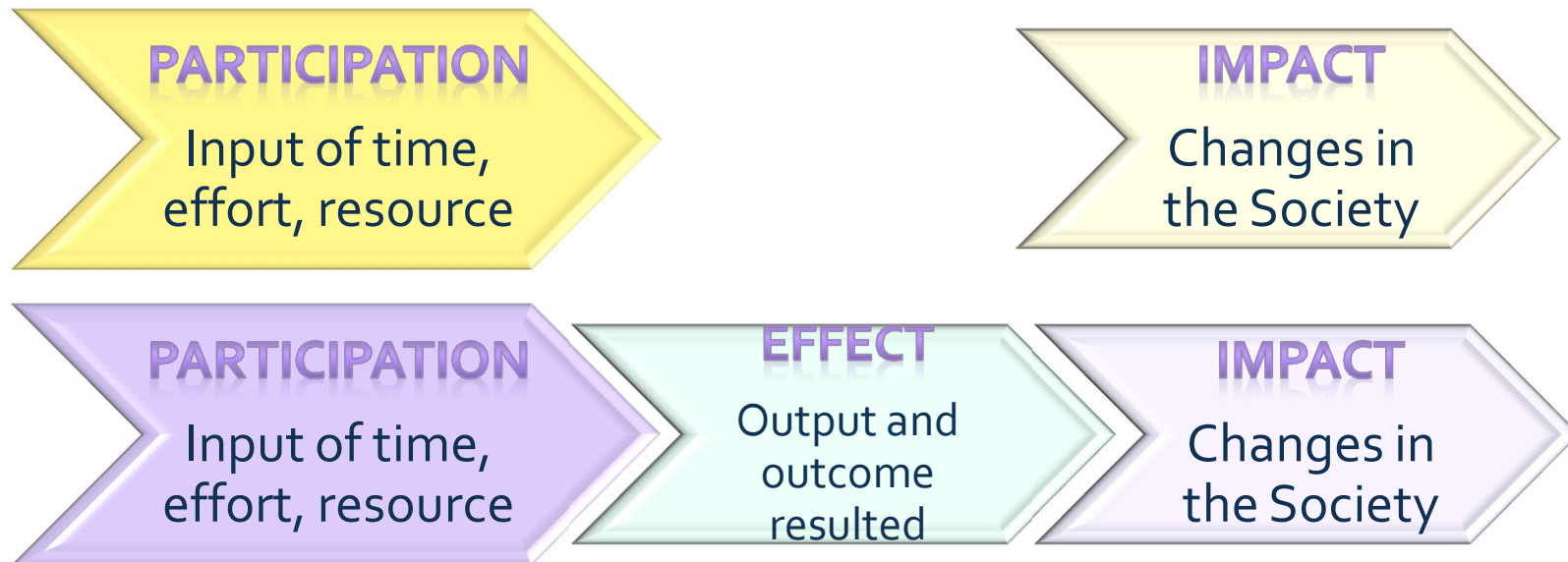
# Social Impact Assessment for NGOs

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# Social Impact Assessment in Context

- + Broad-based demands for more social participation
  - + Democratization:
    - + Growing public demand on accountability
    - + People's cry for more social and political participation
  - + Growing sense of corporate social responsibility
    - + Corporate willingness to participate to solve social problems and create a better social environment
  - + Growing momentum of social venture and social investment
    - + Individual social entrepreneurs or foundations are eager to participate to solve social problems in a sustainable manner
- + General quest for social impact: "What is the impact on the society (meaning) of my participation?"

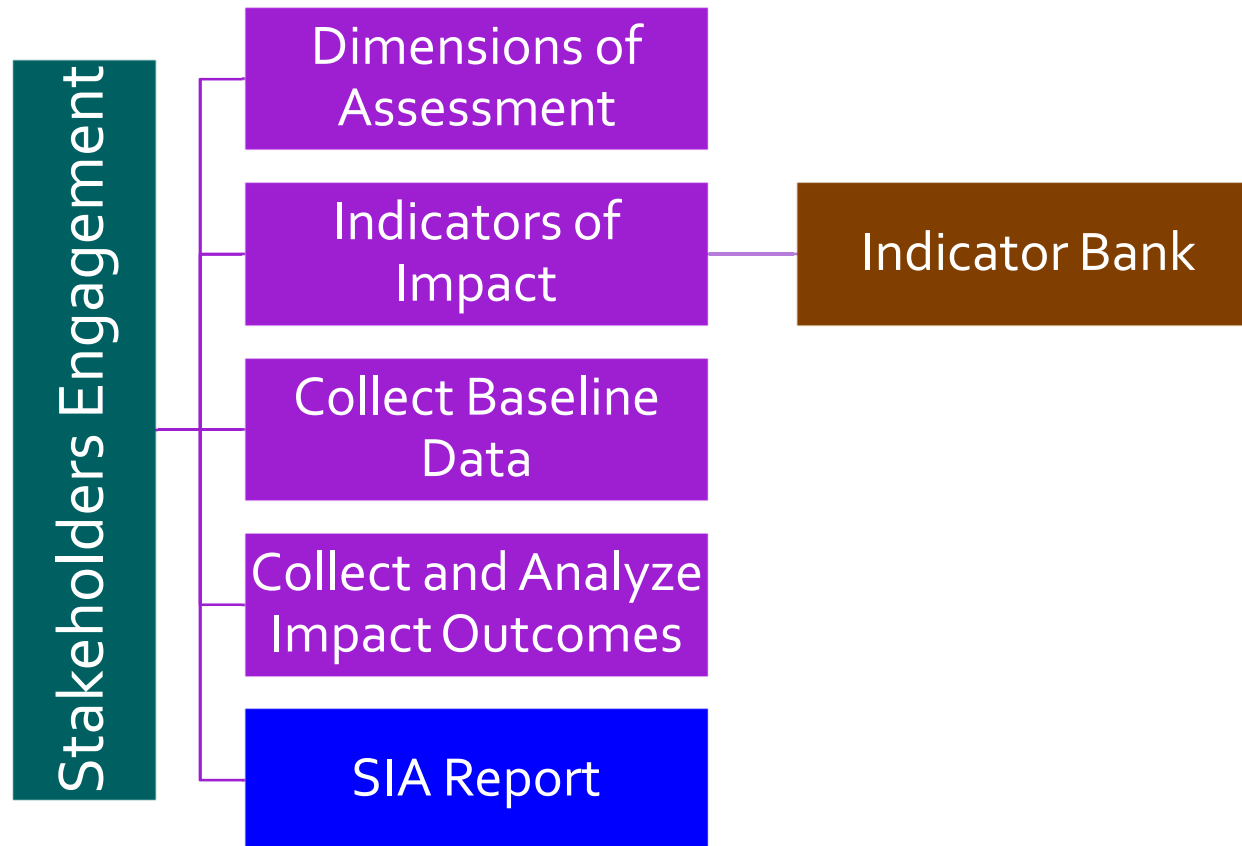
# Concern on Social Impact and SIA



SIA

Identifying/Articulating meanings for all the stakeholders

# Basic Framework of SIA



# General Observations of SIA

- + SIA remains very new a term to many stakeholders
- + Confusing use of SIA and evaluation of programme effects
- + Readiness of service/programme providers to be accountable to the funders, but not as much to a wider circle of the community/society. Hence, it remains very funder driven.
- + Lack of established framework and tools, knowledge and skills to attempt SIA.

# Intervention Strategies

- + Inciting Discussion: Introduction to different approaches/models, and experiences through Workshops and Conference
- + Creating Tools: Development of framework, guidelines and protocols
- + Pooling Resources: Development of resource website, mapping of tools on the framework developed
- + Making Resources/Tools Accessible: Training

# Activities

- + ExCEL Deliverables:
  - + Consolidation of Framework
  - + Regional Dialogue on SIA in November, with experts from Japan, Singapore, Thailand to share their experiences on SIA in different places
  - + Workshop on February, with an expert coming from UK to introduce Social Return on Investment model.
  - + Gathering tools and materials for SIA for the development of a resource website.
- + Others
  - + Ongoing assessment of service projects or programmes, experiences can be used to verify the SIA Framework