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The Evolution of the State and Histories of healthcare Social Entrepreneurship for Sexual Health (SESH)

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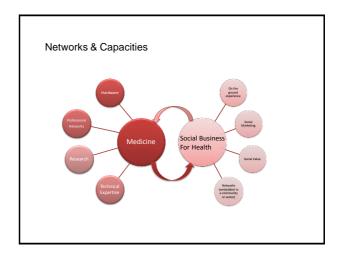
Social Entrepreneurship for Sexual Health (SESH): A New Approach for Enabling Delivery of Sexual Health Services among Most-at-Risk Populations

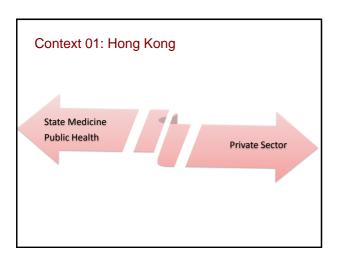
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### Landscape Mapping

- 368 SE initiatives in Hong Kong 2011-12 (HKCSS HSBC SE Business Centre)
- · Relatively few SEs are health-focused



### What is 'health'?

- "Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity" (WHO definition of health)
- Core heath services: chronic conditions, the diagnosis and treatment of illnesses, disabilities, rehabilitation and recovery, etc.

#### SEs for Health: Sectors & Services

- HIV/AIDS education and community work
- · Deaf education and social inclusion
- Mentally ill education, social inclusion and rehabilitation
- · Disabled education, social inclusion
- Elderly healthcare

# Structure & Funding Mechanisms

SEs in Hong Kong (funding mechanism)

- · Government subsidies (e.g. seed capital)
- Donations
- Revenue generated from the business
- · Infrastructure and financial support of 'mother' organization

The proportions of these components vary

# Challenges facing health-focused SEs?

- · Long-term investment
- · Technical expertise
- Hardware
- · High operational overheads
- Regulatory requirements

### What constitutes a successful SE?

- Successful social business locate themselves in an ecology of needs, fitting into the system
- · Consider what comes before and after
- · Totality of service/comprehensive service

### Performance Metrics

- SEs have developed different metrics to evaluate social business (a number working with management consulting firms, e.g. McKinsey)
- For example: number of disabled / disadvantaged employees; job satisfaction of employees; number of training placements; relevance of training to open market; public education / community integration; image building of the organization

# Translating SE Models

- Hong Kong has drawn on the experience of Taiwan (a welfare model), where the emphasis is on training and employment
- Core elements: employment and rehabilitation, alleviation of poverty, environmentally-related
- UK Community Interest Company (CIC) since 2005

## Focus areas

- · Elderly and the Mentally ill
- Successful SE initiatives in HK in these areas
- Growing need in services (changing demographics, etc.)
- · HKU expertise

### **Short-term Outcomes**

· Workshop:

Forthcoming: 31 October and 1 November – 'Social Entrepreneurship for Health'

- · Publication of Papers
- Building an exchange system (share learning, research, database, embedded in the community)