# Capacity Building for Elderly Rights Advocacy Groups, Elderly Service Workers and Community Organizers

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In collaboration with
Association for the Rights of the Elderly

## **Objectives**

- Aims: To build up the organizing and advocacy capacity among elderly rights advocacy group and professionals involved in elderly services
- Means: Networking, training and development of training manuals and materials

# The Association for the Rights of the Elderly(ARE)

- An elderly rights advocacy group with more than 30 years of history
- Released comments on policy and service issues related to rights and welfare for the elderly through mass media and government consultation

e.g. on elderly suicide, old age allowance, outsourcing healthcare vouchers, vouchers scheme in elderly services

# Target Sectors / Groups Benefit from this Project

- Elderly Rights Advocacy Groups
- Professionals involved in Elderly Services
- Students
- Senior Citizens
- General Public

#### Deliverables

- Network Meetings, Public Lectures and Symposiums
  - To facilitate networking of elderly rights advocacy groups and to form an organized and informed opinions regarding social policies and services
  - 4 network meetings had been done during Jan to Feb in 2013

#### Deliverables

- Training Workshops
  - To equip professionals with organizing and advocacy skills
  - Tow whole day workshops is coming at the end of Apr:

23/4/2013(Tue)

• Topic : 如何鼓勵長者參與社區,促進老人權益?

Target: Elderly service worker

30/4/2013(Tue)

Topic : 長者如何參與社區,促進老人權益?

• Target : Elderly

More workshops is processing

#### Deliverables

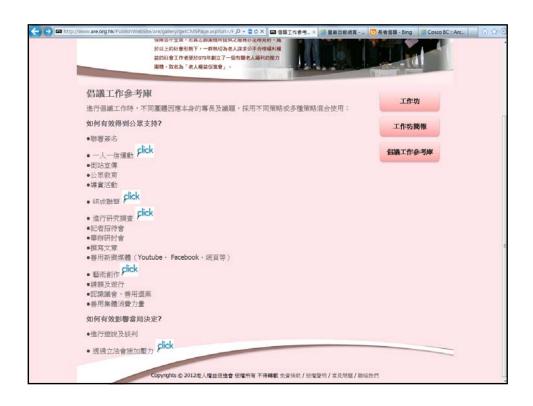
- Organizing and Advocacy Manual
  - To share the best practices with elderly rights advocacy groups, elderly service units, and neighbourhood organizations
  - The collecting of best practices is ongoing

#### Deliverables

- Multimedia Training Materials
  - To allow easy access, all training manuals and materials will be made available on-line
  - The manuals is uploading to the following website:

http://www.are.org.hk/PublishWebSite/are/gallery/getCMSPage.asp?url=/PublishWebSite/are/big5/contentPage38836.htm







#### Deliverables

- Policy Forums for the Elderly
  - To provide the opportunities for senior citizens to express their own views
  - Also allow the trained professionals to use their newly equipped skills to mobilize the senior citizens
  - Forums is going to be held on the summer

### **Expected Impacts**

- The networking meetings will help to bring the advocacy groups together to form an organized and informed opinion on social policies and services
- The training will help equip professionals in elderly services with organizing and advocacy skills, such that they can assist senior citizens to express their own opinions on social policies and services effectively
- The multimedia training manual and materials will be made available to advocacy groups, professionals and the general public online, a heighten sense of awareness of elderly rights is warranted

**End of Presentation** 

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Elderly Rights Advocacy