



Intervention Strategies

- + Inciting Discussion: Introduction to different approaches/models, and experiences through Workshops and Conference
- + Creating Tools: Development of framework, guidelines and protocols
- + Pooling Resources: Development of resource website, mapping of tools on the framework developed
- + Making Resources/Tools Accessible: Training

Inciting Discussion and Exchange

Regional Dialogue on Experiences of SIA (28 Nov 2012)

- Speakers from Singapore, Thailand, Japan, Taiwan and Hong Kong sharing their experiences in SIA
- In Asia, many stakeholders including NGOs, SEs, Impact Investors were greatly concerned with articulating impacts. But in terms of knowledge and experiences, many are actually at a very beginning stage.
- Room for development of SIA, not just in Hong Kong or for HK projects but those in the Mainland and Asia.



Workshop on Social Return on Investment, SROI (25 Feb 2013)

- ◆ Have explored how the main approaches to social impact address the core questions
- ◆ Have considered how these questions are answered
- ◆ Be able to compare best practice with their existing approaches

Trainer

Jeremy Nicholls is the chief executive of the [Social Return on Investment \(SROI\) Network](#), which is a membership organisation for individuals, organisations and companies supporting principles and standards in accounting for social and environmental value. In this role he advises public, private and voluntary sector organisations on how they can increase the value created by their work. He is a director of [FairPensions](#), a director of the [FRC Group](#) (a social business based in Liverpool UK), the Chair of the [Social Impact Analysts Association](#), a director of [Social Evaluator](#) (an online platform for the analysis of social returns) and a member of the IRIS advisory committee. He lectures at several Universities including the Saïd Business School at Oxford University; Hult Business School; and the University of Western Australia.



[Online Registration](#) or [By Fax](#) on or before 20 Feb, 2013

The workshop will be conducted in English

Supported by



Follow-up Meeting on Workshop on SROI (22 March 2013)

- 4 local programme ideas were shared and participants deliberated how SROI would be possibly conducted.
- With concrete examples, the discussion was very productive.
- Interest was significantly enhanced. Further follow-up activities were sounded out.



Reflection

- + SIA
 - + For impacts to be adequately articulated, many longitudinal/background data would be required. E.g. territory-wide longitudinal survey on QoL
 - + Value debate on SIA (accounting for value in \$ or not)
- + NGO Capacity
 - + NGOs and SEs expressed strong interest and needs on SIA for their programme, but their capacity in terms of skills, knowledge and experiences remains to be developed.
 - + Practice-based.
 - + Concrete examples where they could get those abstract concepts and models.
 - + Flexibility to accommodate contextual constraints of NGOs but SIA can become a mainstream thought and embedded operational practice

Creating Tools

Evolving Edition: Primary Tier of Assessment

| Impact dimension | Assessment objective | Impact indicator |
|-------------------|--|---|
| Individual | To assess how a social intervention could cause changes to the directly-involved individuals. | Quality of life <ul style="list-style-type: none"> - Self-esteem - Information acquisition - Skills and knowledge development - Health and physical change |
| Social | To assess how a social intervention could cause changes on interpersonal level, and individual's interaction with the society that could cause immediate effect on their living. | Social capital <ul style="list-style-type: none"> - Social network - Social integration - Community participation - Financial integration - Volunteerism |
| Economical | To assess how a social intervention could cause changes on resources and revenue usage on public expenditure. | Financial sustainability <ul style="list-style-type: none"> - Financial adjustment on the service - Community resources allocation |

Evolving Edition: Secondary Tier of Assessment

| Impact dimension | Assessment Objective | Impact indicator |
|-----------------------|--|--|
| Organisational | To assess the effectiveness of the intervention in terms of intervention design and execution, and the subsequent changes that may cause to the executing entity as a whole. | Mode of service delivery <ul style="list-style-type: none"> - Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion Organisational development <ul style="list-style-type: none"> - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration |
| Community | To assess whether an intervention could induce changes on community composition and on policy level. | Community development <ul style="list-style-type: none"> - Demographic change - Public participation in community affairs Policy change <ul style="list-style-type: none"> - Subsequent policy change - Other policy area adjustment |

Pooling of Resources

SIA Website

- + Website published: sia.hkcss.org.hk
- + Resources:
 - + Framework
 - + Protocol
 - + Measurement tools
 - + Case reports
 - + Networks
 - + Videos

Making Resources Accessible

Case Training Workshop

- + Theme-based Case Workshop on Social Impact Assessment
 - + Using Social Impact Assessment report as illustration
 - + Sharing, collective deliberation.
 - + Not just knowledge transmission, but engagement

Coming Activities

- + ExCEL3 Deliverables:
 - + 2nd Edition of Framework
 - + Conference on SIA
 - + Practitioners Workshop on SROI.
 - + Gathering tools and materials for SIA for the development of a resource website.
- + Others
 - + Ongoing assessment of service projects or programmes, experiences can be used to verify the SIA Framework
 - + Thematic Case Workshops

Social Impact Assessment for Non-governmental Organisations



Social Impact Assessment