

Intervention Strategies

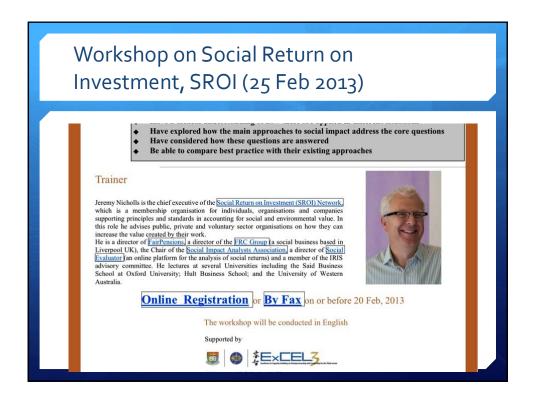
- + Inciting Discussion: Introduction to different approaches/models, and experiences through Workshops and Conference
- + Creating Tools: Development of framework, guidelines and protocols
- + Pooling Resources: Development of resource website, mapping of tools on the framework developed
- + Making Resources/Tools Accessible: Training



Regional Dialogue on Experiences of SIA (28 Nov 2012)

- Speakers from Singapore, Thailand, Japan, Taiwan and Hong Kong sharing their experiences in SIA
- In Asia, many stakeholders including NGOs, SEs, Impact Investors were greatly concerned with articulating impacts. But in terms of knowledge and experiences, many are actually at a very beginning stage.
- Room for development of SIA, not just in Hong Kong or for HK projects but those in the Mainland and Asia.





Follow-up Meeting on Workshop on SROI (22 March 2013)

- 4 local programme ideas were shared and participants deliberated how SROI would be possibly conducted.
- With concrete examples, the discussion was very productive.
- Interest was significantly enhanced. Further followup activities were sounded out.



Reflection

- + SIA
 - + For impacts to be adequately articulated, many longitudinal/background data would be required. E.g. territory-wide longitudinal survey on QoL
 - + Value debate on SIA (accounting for value in \$ or not)
- + NGO Capacity
 - + NGOs and SEs expressed strong interest and needs on SIA for their programme, but their capacity in terms of skills, knowledge and experiences remains to be developed.
 - + Practice-based.
 - + Concrete examples where they could get those abstract concepts and models.
 - + Flexibility to accommodate contextual constraints of NGOs but SIA can become a mainstream thought and embedded operational practice



Evolving Edition: Primary Tier of Assessment

Impact dimension	Assessment objective	Impact indicator
Individual	To assess how a social intervention could cause changes to the directly-involved individuals.	Quality of life - Self-esteem - Information acquisition - Skills and knowledge development - Health and physical change
Social	To assess how a social intervention could cause changes on interpersonal level, and individual's interaction with the society that could cause immediate effect on their living.	Social capital - Social network - Social integration - Community participation - Financial integration - Volunteerism
Economical	To assess how a social intervention could cause changes on resources and revenue usage on public expenditure.	Financial sustainability - Financial adjustment on the service - Community resources allocation

Evolving Edition: Secondary Tier of Assessment

Impact		Assessment Objective	Impact indicator
Organisati	onal	To assess the effectiveness of the intervention in terms of intervention design and execution; and the subsequent changes that may cause to the executing entity as a whole.	Mode of service delivery - Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion Organisational development - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration
Communit	у	To assess whether an intervention could induce changes on community composition and on policy level.	Community development - Demographic change - Public participation in community affairs Policy change - Subsequent policy change - Other policy area adjustment





Case Training Workshop

- + Theme-based Case Workshop on Social Impact Assessment
 - + Using Social Impact Assessment report as illustration
 - + Sharing, collective deliberation.
 - + Not just knowledge transmission, but engagement

Coming Activities

- + ExCEL₃ Deliverables:
 - + 2nd Edition of Framework
 - + Conference on SIA
 - + Practitioners Workshop on SROI.
 - + Gathering tools and materials for SIA for the development of a resource website.
- + Others
 - + Ongoing assessment of service projects or programmes, experiences can be used to verify the SIA Framework
 - + Thematic Case Workshops

Social Impact Assessment for Non-governmental Organisations



Social Impact Assessment