

The University of HK
Faculty of Social Sciences

ExCEL 3

Symposium on Leadership &
Sustainability for NGOs

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Background

- Psychology, Business Administration, MBA
- Search my career in social service? Business?
- Financial Planning

Started to pray for life direction.....

Social Enterprises: 過去十年.....充滿恩典!

MentalCare Connect Co. Ltd.

(Subsidiary of the Mental Health Association of HK)

Hong Kong Social Entrepreneurship Forum





呼召：職場侍奉

- ✓ 上帝給予的使命/責任：治理大地
 - ✓ 上帝說：我們要照著我們的形像，按著我們的樣式造人，使他們管理海裏的魚、空中的鳥、地上的牲畜，和全地。
 - ✓ 要生養眾多，遍滿地面，治理這地。
- (創世記)



揉合了基督教「愛」的核心價值與
社會福利服務「以人為本」的精神



基督教實踐社會關懷的
精神，
是回應主耶穌對人的愛。



獻身的事業

帶著神的呼召和異象來工作
(Vision & Vocation)

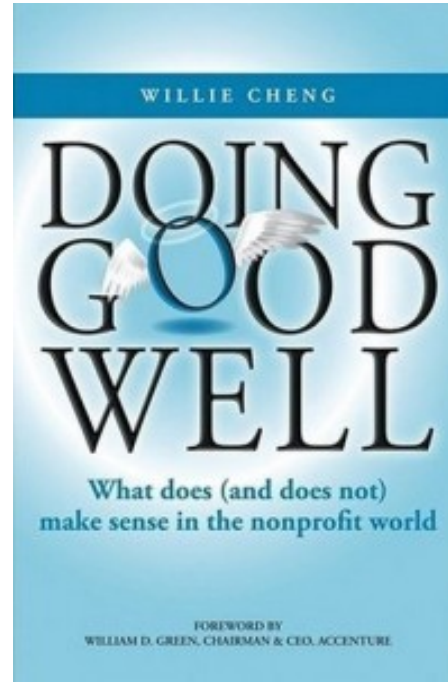
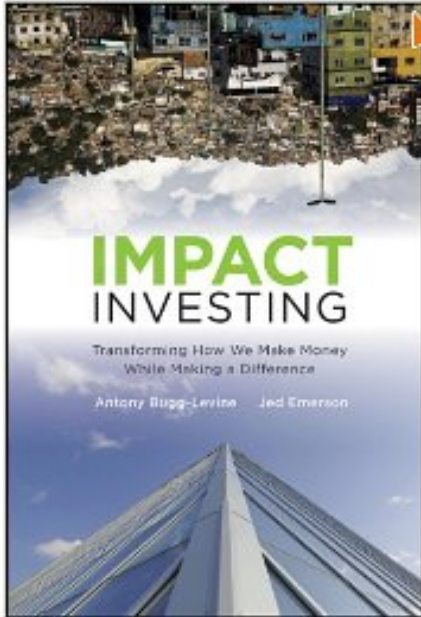
集中及清晰服侍的焦點
(Focus & Clear)

服務質素是需要有卓越的生命來配合
(Excellence with soul)





Click to LOOK INSIDE!



商業



慈善事業/社會服務

純粹
商業

企業
社會責任

企業
投資
社會服務

企業
投資
社會企業

政府/
社福團體
投資
社會企業

慈善事業/
白負盈虧
服務

資助
社會
服務

更大的社會效益



How to step in YWCA

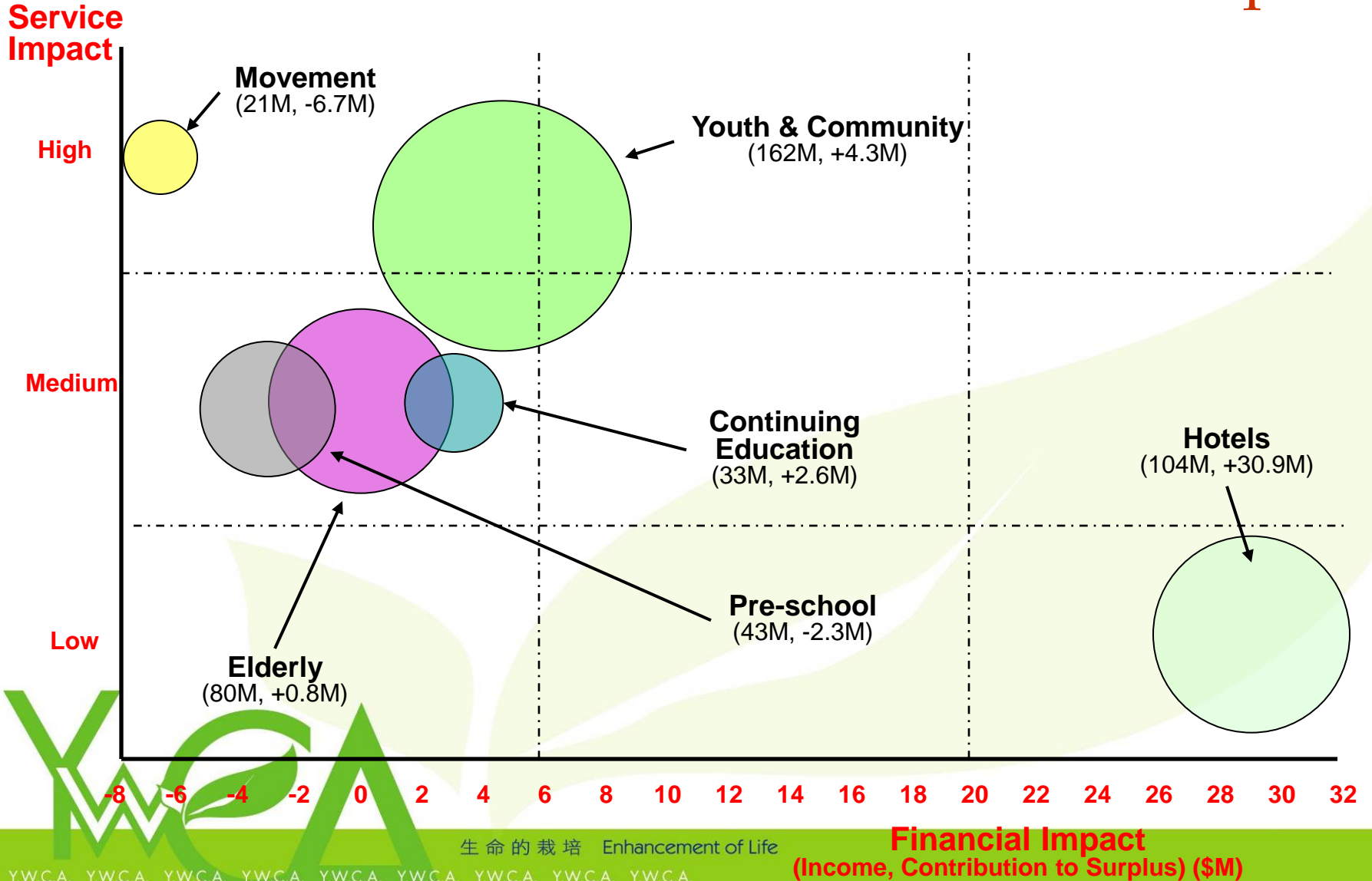
- Why Me?
- Combination of Social services & Business
- Strong mission on Christian ministry
- Over 90's history & culture
- Kowloon Centre Rehabilitation Project
- Well-known Staff Association....

After long time prayers.....God gave me
peace and courage !



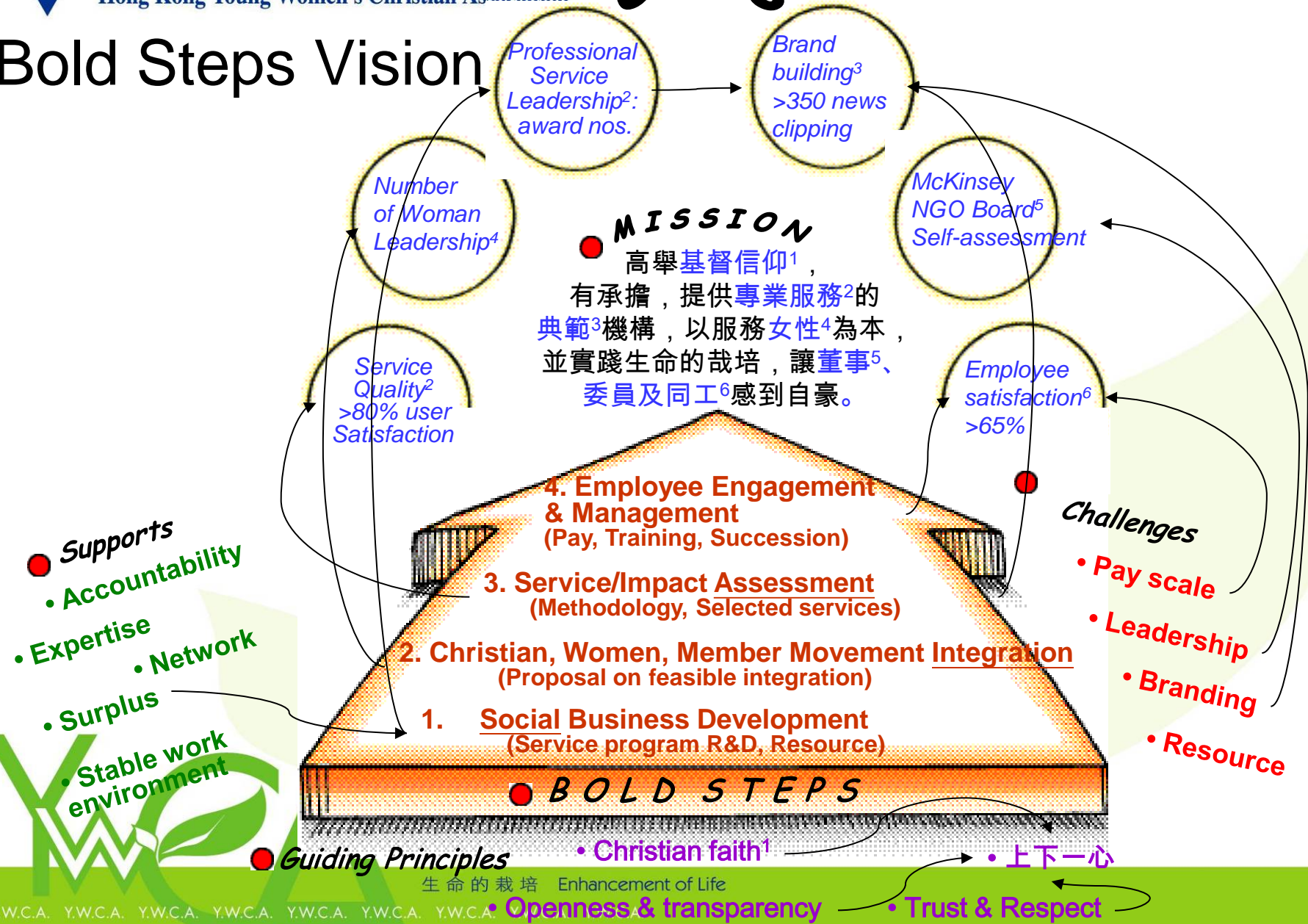


Service Matrix: Social vs. Financial Impact



Goals

Bold Steps Vision



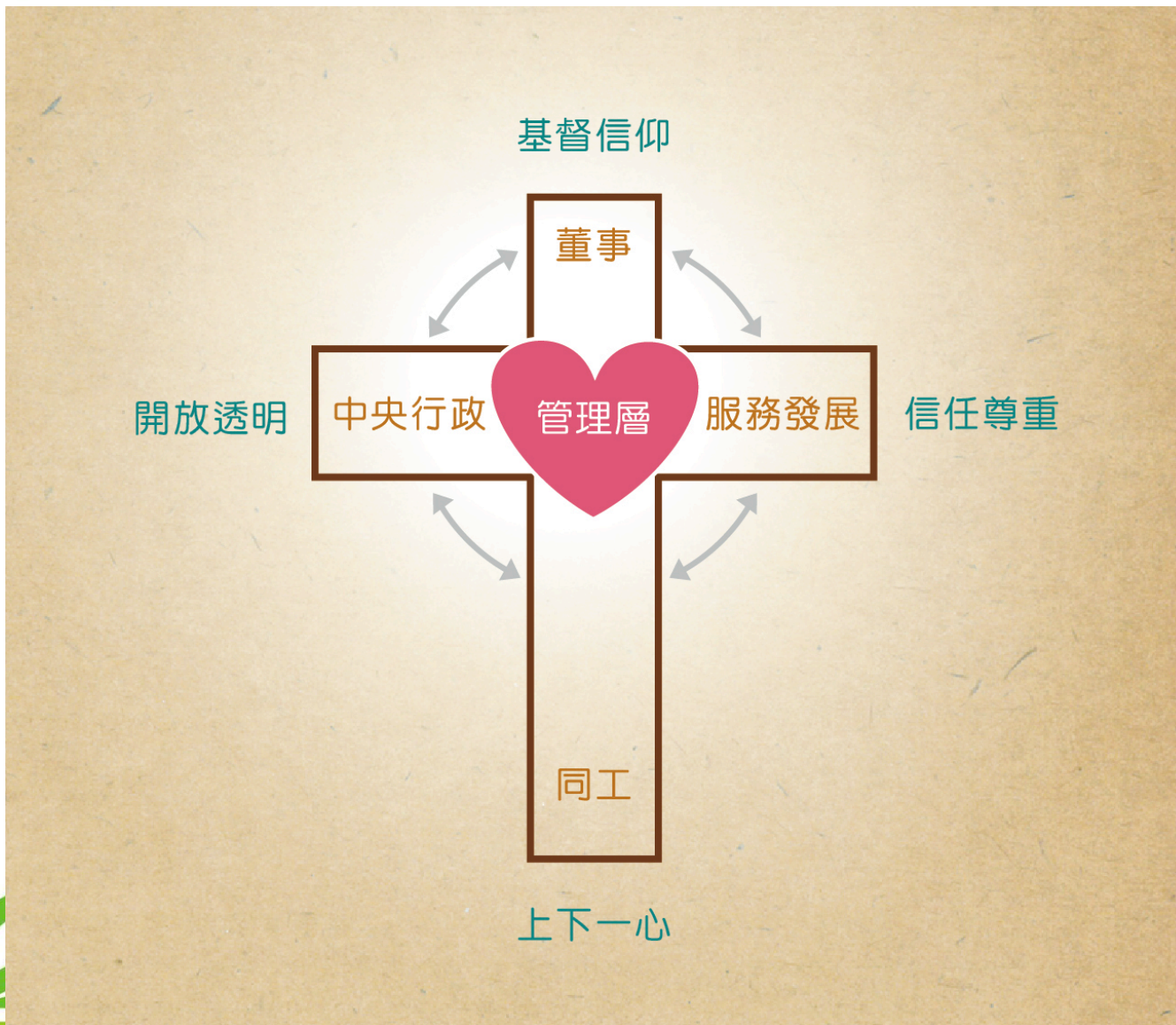
Re-build the culture with unity : 土壤

同心合一

促進小組

已經成立左啦!

目標：促進董事 / 委員 / 同工「同心合一」的精神，
達致「機構關心員工、員工關心機構」的文化，
讓每位成員可以發揮所能，
把基督的「愛與關懷」帶給社會。



Management by Leadership



生命的栽培 Enhancement of Life

Management role:

Spirit: Live out the Trust & Respect
(Role between Board & Management)

Be a management leader:

- Own the resources, own the problem, own the outcome & result.
- (Board \longrightarrow Management \longrightarrow Department)



We are all together to
“co-develop”
the future of YWCA!



生命的栽培 Enhancement of Life


Proud to be a member of YWCA.....

Rich and untapped potential.....



生命的栽培 Enhancement of Life

Thank you !



*Enhancement
of Life*

生命的栽培 Enhancement of Life