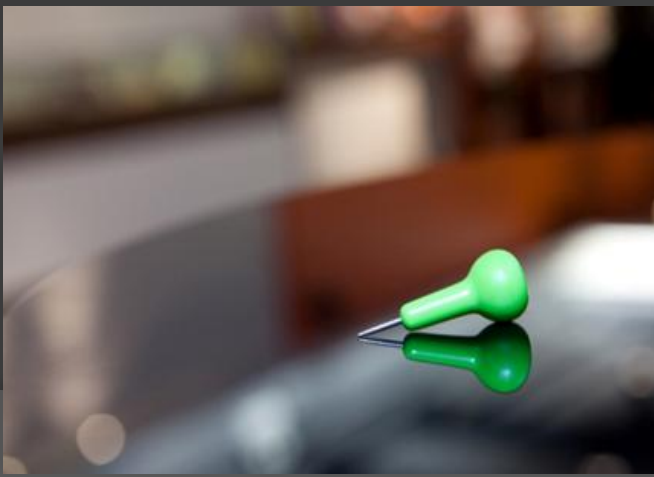




dialogue in the dark
Hong Kong



SE experiences

- Set up the preliminary identity of I+O SE in TWGHs (formerly known as Wheat Grass Charming Garden)
- Founder of the self sustain SE in TWGHs BiciLine
- General Manager DID HK Ltd

Major challenges in SE

- ⦿ “How” and “when” questions in innovation
- ⦿ Tuning of expectations
- ⦿ Balance between social and financial impact
- ⦿ Social / business positioning of an SE
- ⦿ Image of SE
- ⦿ Measurement / spectrum of impact
- ⦿ The cost of scaling up

Wishes

- Incubating innovation
- Inspire people to create the necessary character.
- From castles in the air to castles on land
- Source stages of support
- Consolidate the direction for impact measurement