

Symposium on Translating Theory into Practice: Case Study in Child Welfare

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Evidence based practice

- A professional responsibility
- A general and important direction
- A scientific quest



Knowledge Management – at Agency level

A Platform that facilitates sharing & collaboration ...



The Agency

- A wide range of Children & Youth social services
- Over 49,000 registered members
- More than 1000 paid staff
- Over 73 service units and service spots

單位分佈地圖

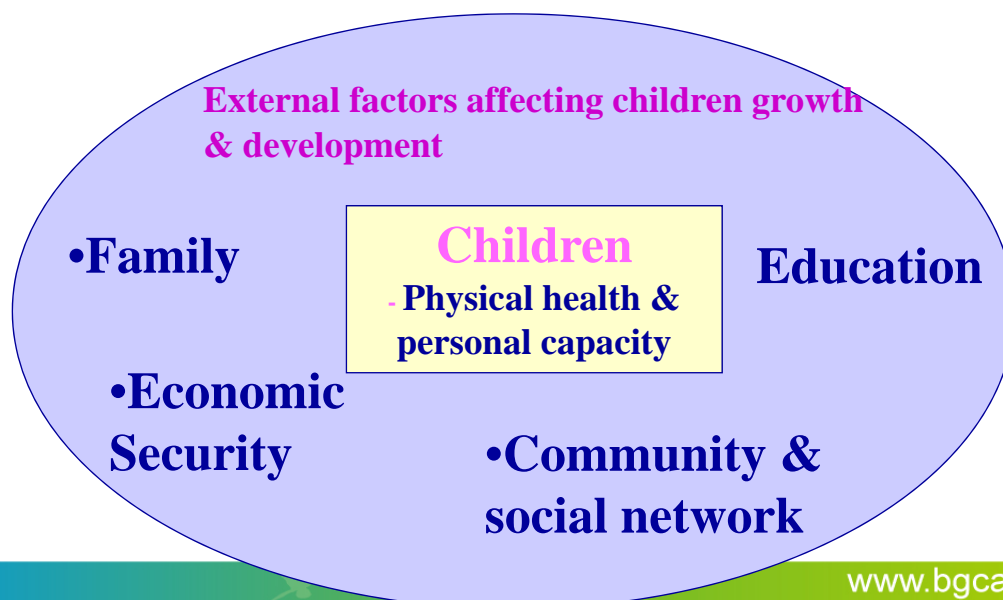
Location of BGCA Service Units



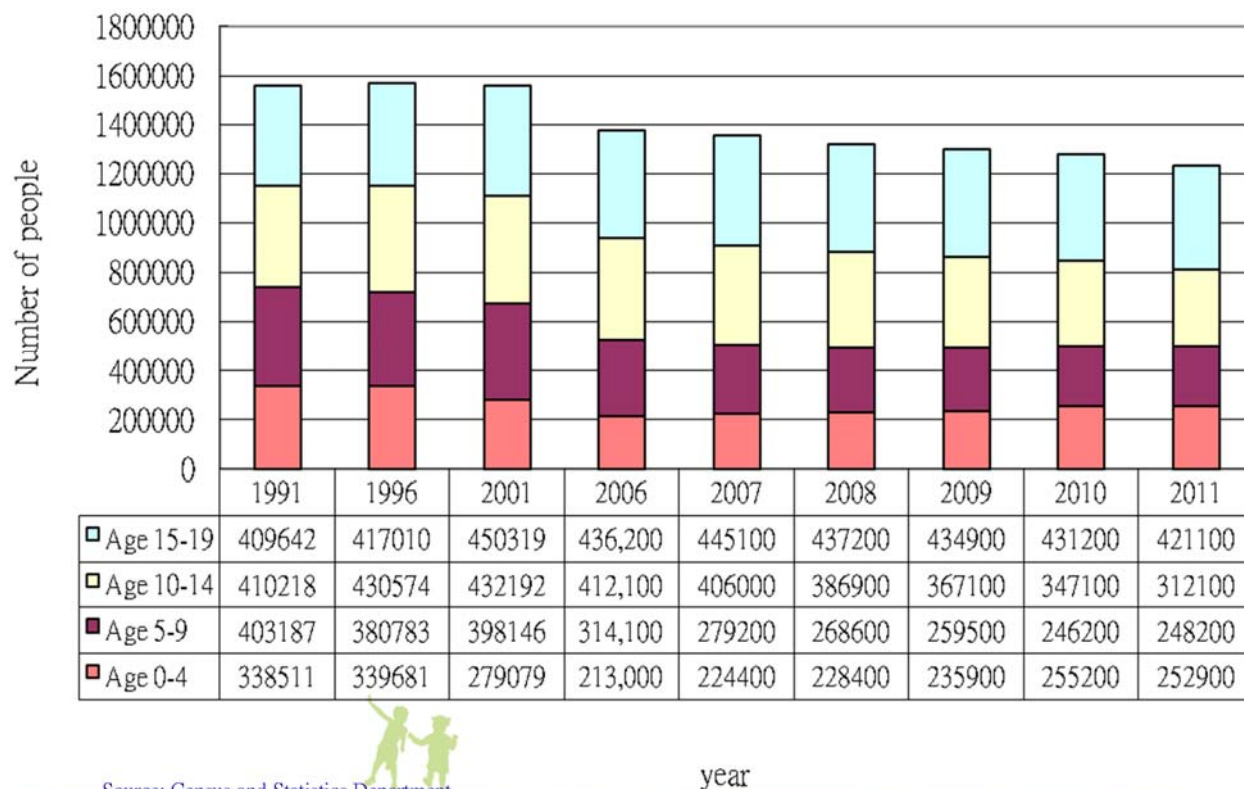


Children Development Indicators (Hong Kong)

- A comprehensive children data base in Hong Kong that helps to
 - Understand children conditions and development trend, point to policies and service direction
 - Monitor policies and services for children and assess if HK a city friendly to children development
 - Facilitate goals & objectives setting for children
 - Provide empirical and practical suggestions
 - Allow regular updating and tracking of children development



1.1. Children Population

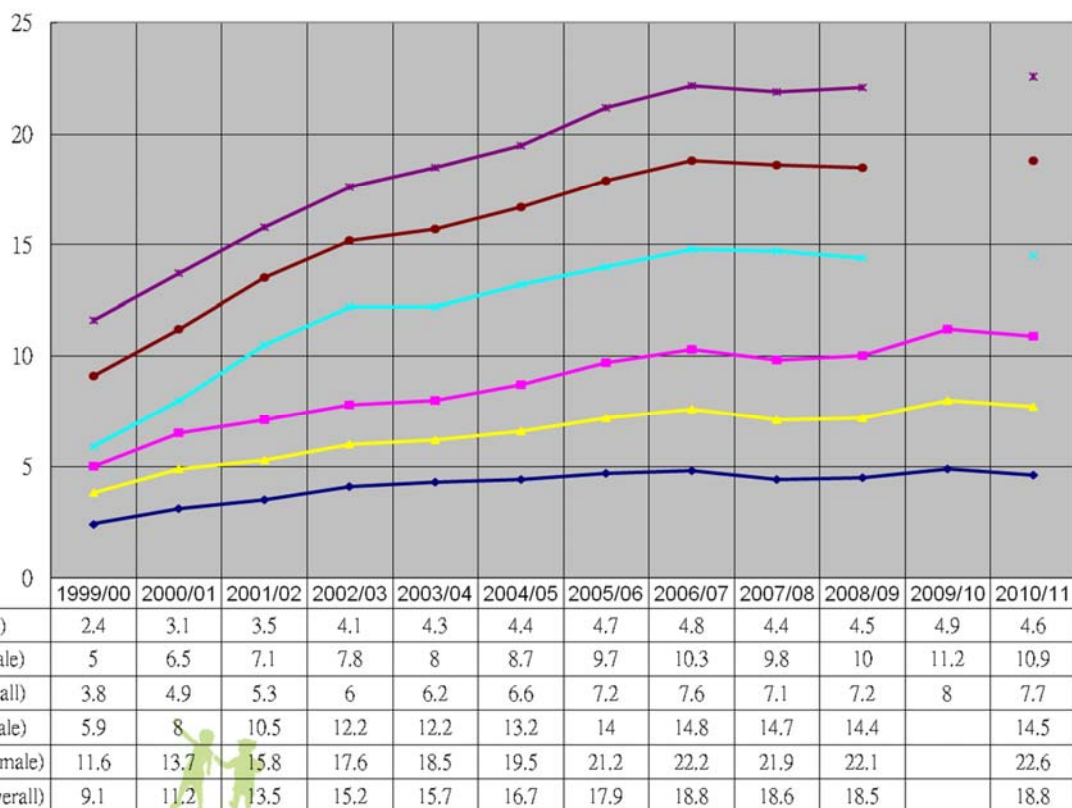


Source: Census and Statistics Department

year

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4.9. Spine health



Source: Student health service, Department of Health

year

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Safe Kids Prevent Fires

兒童安全 遠離火險



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2006 Campaign

Event	Month	Participants (no.)	Publicity
Launch ceremony	May	<ul style="list-style-type: none"> • 206 children & parents • 26 teachers • 20 gov't officials (including Director of Fire Service Dept, HKSAR) & special guests • 35 Marriott staff • 25 BGCA staff 	5 newspaper reports with 1,161,474 circulations
Children Colouring competition	Sept	•9403 entries from 33 schools	

2006 Campaign

Event	Month	Participants (no.)	
Storytelling sessions	Oct - Dec	<ul style="list-style-type: none"> •33 story-telling sessions •47 volunteers •1700 children & parents 	<ul style="list-style-type: none"> •2 training sessions for volunteers
Talks	May & Dec	<ul style="list-style-type: none"> •~400 children and parents 	<ul style="list-style-type: none"> •Carried out by pediatricians & professional fire officers

Survey on Fire/Burn Prevention Awareness : 1720 children in HK participated (similar study carried out in Beijing and Shanghai)

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2007 Campaign

Event	Month	Participants (no.)	
<p>Launch ceremony</p> <ul style="list-style-type: none"> - Parent-child Lantern Making Community Workshop -Lantern Making Competition cum Website Launching Ceremony 	Sept	<p>Community Workshop</p> <ul style="list-style-type: none"> •80 children & parents <p>Ceremony</p> <ul style="list-style-type: none"> • 28 Marriott Associate •120 children and parents • 9 government officials & pediatrician •11 principals & teachers from kindergartens •44 winners •10 youth volunteers for Drama performance 	<ul style="list-style-type: none"> •15 reports on newspapers achieved for 3,422,742 circulations •1 news report on radio

Survey on Fire/Burn Prevention: 1793 children in HK participated

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Developing successful program

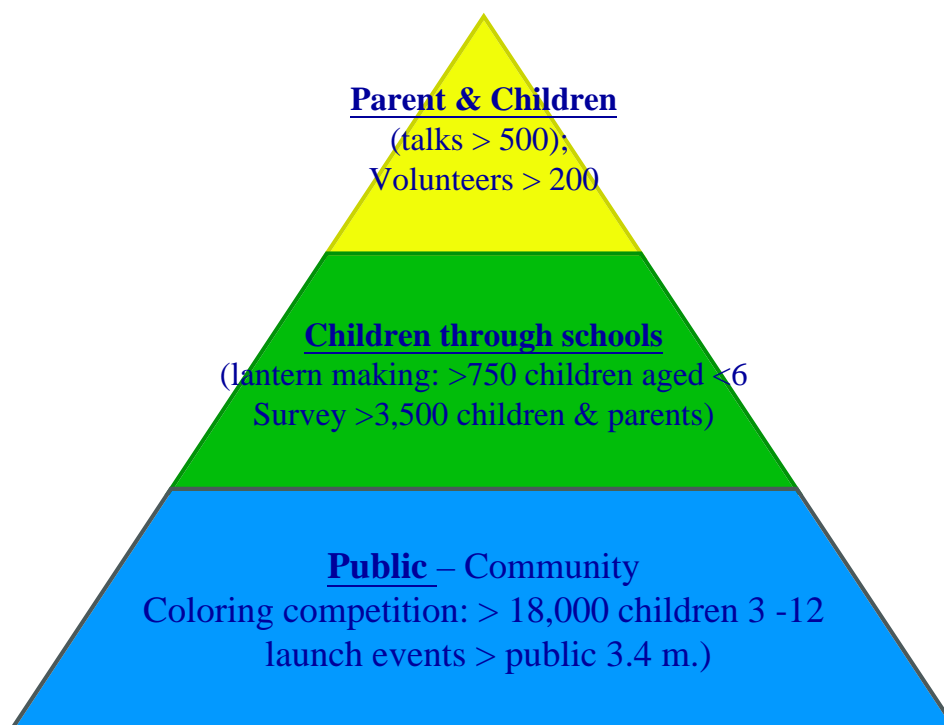
- **Timing and cultural context** to consider in designing suitable programme
 - **Knowledge based** – important to locate the right target
 - **Partnership** and team building – involve gov't depts & school partners
 - Expertise of partner
- Winter & Mid-Autumn Festival
 - Younger Age group
 - Handling burns & response when one catches fire
 - Partnership with primary schools & kindergartens
 - Storytelling etc.; school & community network

Developing successful program

Program evolvement (some observations)

- **the event coordination with the schools, related local government and firemen**
- **Survey & study** – important to guide the content & target of program
- **Storytelling** - popular & interactive to young children
- **Parent-child activities** – good for preschool kids and parents
- **Coloring competition** – easy to engage large number of children

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貧窮兒童的健康質素調查



Surveys & studies – Health among children in Poverty



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Feeding Hope

Scheme	Activity
Intensive Health Support Scheme	8 Group Sessions
Year Long Nutritional Support Scheme	6 Group Sessions
	1 Outing Activity
Community Health Promotion Scheme	1 Health Talk
A+ Health Ambassadors	5 Group Sessions
School-based Health Promotion Scheme	10 School Talks
Star Mentorship Program	4 Sessions



Year Long Nutritional Support Scheme

Theme	Duration	Content
Briefing	1 Session (1.5hrs)	Introducing the project objectives and rules
Physical Health	1 Session (1.5 hr)	Healthy Diet
	1 Session (1.5hr)	Exercise
Psychological Health	1 Session (1.5hr)	Emotion/Stress
Social Health	1 Session (1.5hr)	Social Skills
Evaluation	1 Session (1.5hrs)	Evaluation and application of the learnt knowledge

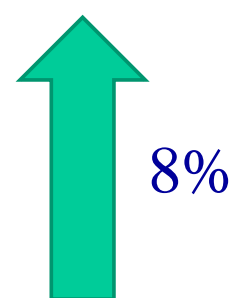
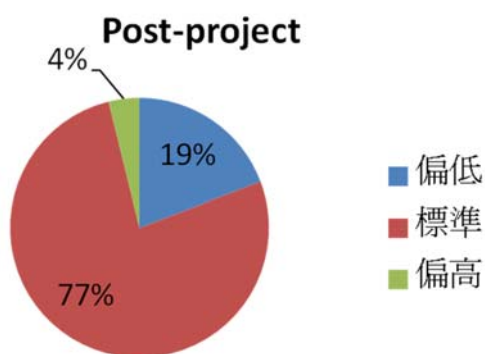
Total number of participants:
 Child: 158 (160)
 Parent: 93



Primary Data

Four aspects concerning the healthy life style of children
 (Year Long Nutritional Support Scheme)

- 1) BMI



BMI達標

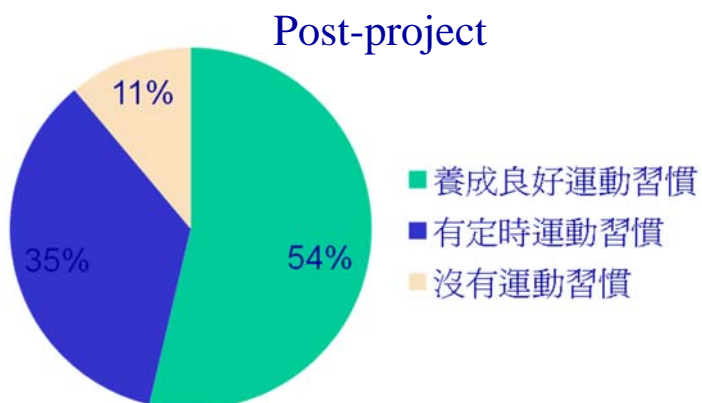
人數
 Over

	Below	Standard	Over
Pre-project	13 (27%)	37 (69%)	2 (4%)
Post-project	10 (19%)	40 (77%)	2 (4%)

Total: 52 participants



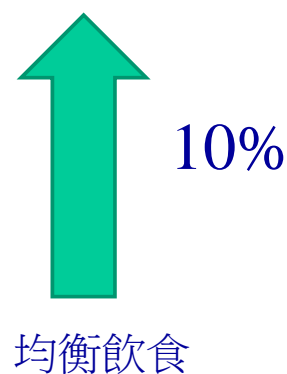
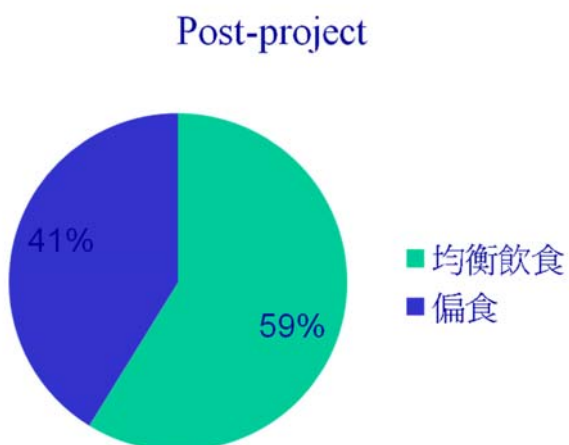
• 2) Exercise habit (daily)



	No	20mins	30mins	40mins	60mins or above
Pre-project	11 (20%)	25 (46%)	10 (19%)	3 (6%)	5 (9%)
Post-project	6 (11%)	19 (35%)	21(39%)	6 (11%)	2 (4%)

Total: 54 participants

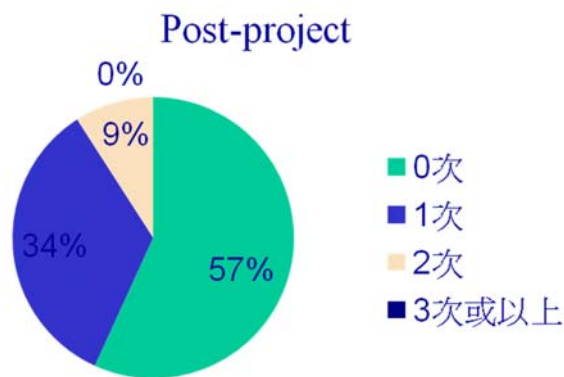
• 3) Balanced diet



	Balance	Unbalance
Pre-project	25 (49%)	26 (51%)
Post-project	30 (59%)	21 (41%)

Total: 51 participants

- 4) Number of visit to doctor (within 2 months)



↑
39%
最近兩個月沒有到診所

	0	1	2	3 or above
Pre-project	14 (26%)	27 (50%)	8 (15%)	5 (9%)
Post-project	35 (65%)	15 (28%)	4 (7%)	0 (0%)

Total: 54 participants

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Elevate Hope

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2 areas for further discussion

- Suitability of the concept of clearinghouse
- Readiness of practice & practitioners



Area 1 - suitability

- Critical success factors –
 - Input (money, expertise, government support)
 - Building blocks/ingredients
 - programmes with randomized-controlled research design
 - Published, peer-reviewed literatures



Types of services delivered



Community Based services

- Neighbourhood Centres (Integrated Services)
- Youth Outreaching Team
- Young Night Drifters Service Team
- Youth Action Network – Community Support Service Scheme
- Small Group Homes
- Nursery/Kindergartens
- Children's Hotline
- Parents' Hotline
- Family Life Education
- Counselling Centre



Types of services delivered

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School-based services

- School Social Work
- Primary School Support Scheme
- Secondary School Crisis Management Support Scheme
- Understanding the Adolescent Project(Secondary & Primary)
- Gifted Student Project

Employment Counselling

- Youth Employment Supportive Service Project
- Youth Pre-employment Training Programme
- Employment Support Centre

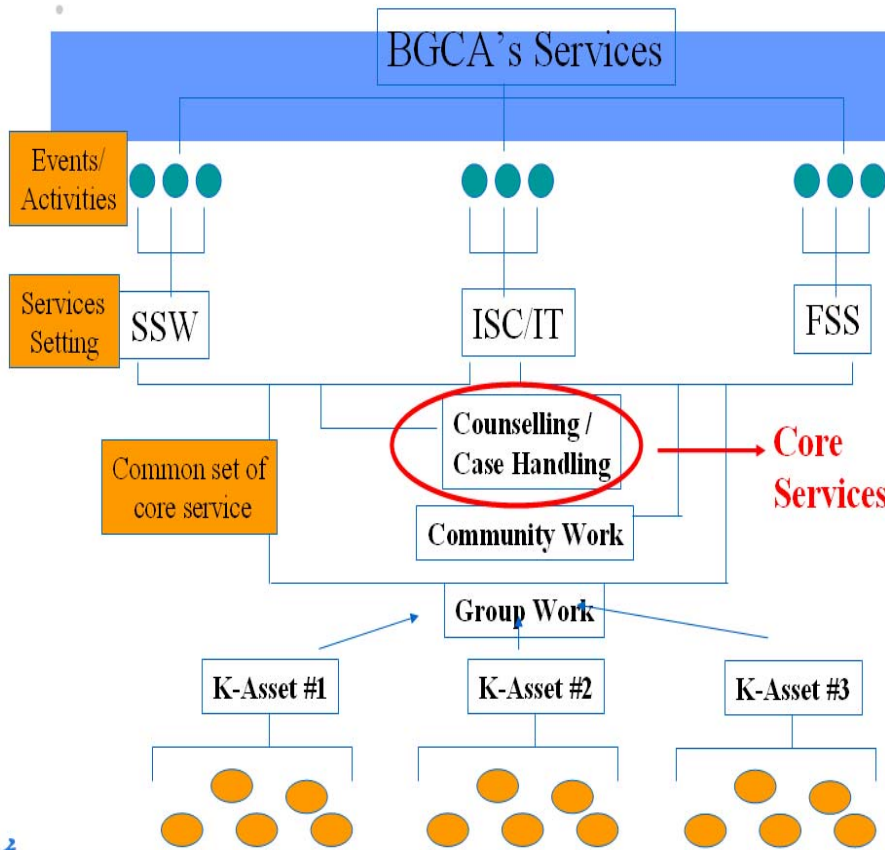
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Special Programmes

- Children in Poverty
- Physical and Mental Health
- Children with special educational needs
- reading

- Moral & National Education
- Social Participation
- various Support programmes for Families





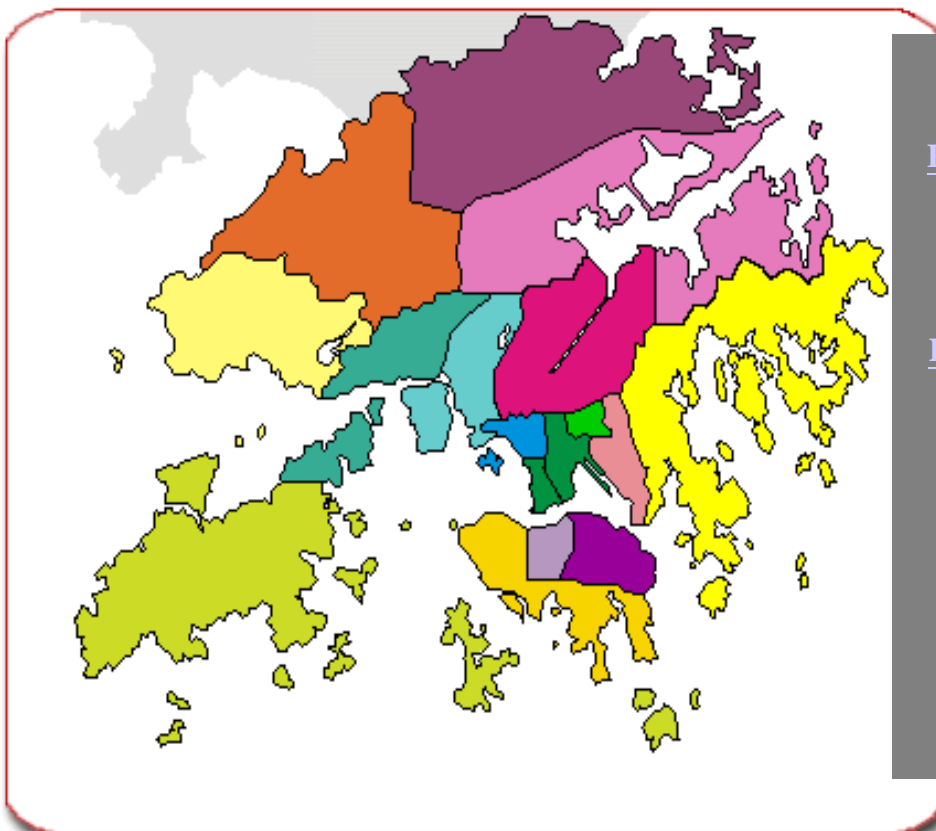
- Modeling of Services - Events and Activities vs. Setting
- Identification of common sets of Core Services
- Mapping out Knowledge Assets e.g.
 - Engagement Tools
 - Assessment Tools
 - Practice Wisdom (Do and Don't)
 - Community Resource
 - Domain Knowledge



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香港小童群益會



- Central Western
- Southern and Islands
- Eastern and Wan Chai
- Kwun Tong
- Wong Tai Sin and Sai Kung
- Kowloon City and Yau Tsim Mong
- Sham Shui Po
- Tsuen Wan and Kwai Tsing
- Tuen Mun
- Yuen Long
- Sha Tin
- Tai Po and North

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Area 2 - Readiness

- Incentives for Service practitioners to join in the clearinghouse
 - Professional responsibility ?
 - Grant making?
 - Pursue of excellence ?



People -- Cultivation of Sharing

Resistances

- **Unwilling** to share
- **No time** to share
- **Do not know** how to share
- **Nothing** to share
- **Practice communities** - face-to-face and virtual (K Banks)
- **Identify Knowledge activists** & Conscious involvement of staff (key leaders, knowledge organizers, loyal followers, observers and outsiders)
- **Administrative measures**
- **Integration with work processes** - district sharing platforms & team service
- **Training workshops** on Sharing Culture and usage of platform
- **Technology upgrade**
- **Training sessions & Promotion of Personal KM**



Area 2 - Readiness

- Use of the platform/clearinghouse
 - Practitioners
 - Policy makers
 - Donors
 - Service users
 - reporters

Thank You

