

Workshop Description

In this workshop, we will focus on how to use theories of change to define core objectives, guide program implementation and ultimately secure external support. Through a series of simple steps, Professor Peter Frumkin will help participants master the art of developing a clear and compelling theory of change for their organizations. In addition, we will make the connection between theories of change and strong performance measurement systems in nonprofit organizations by explaining how to build a simple yet powerful scorecard for tracking nonprofit performance.