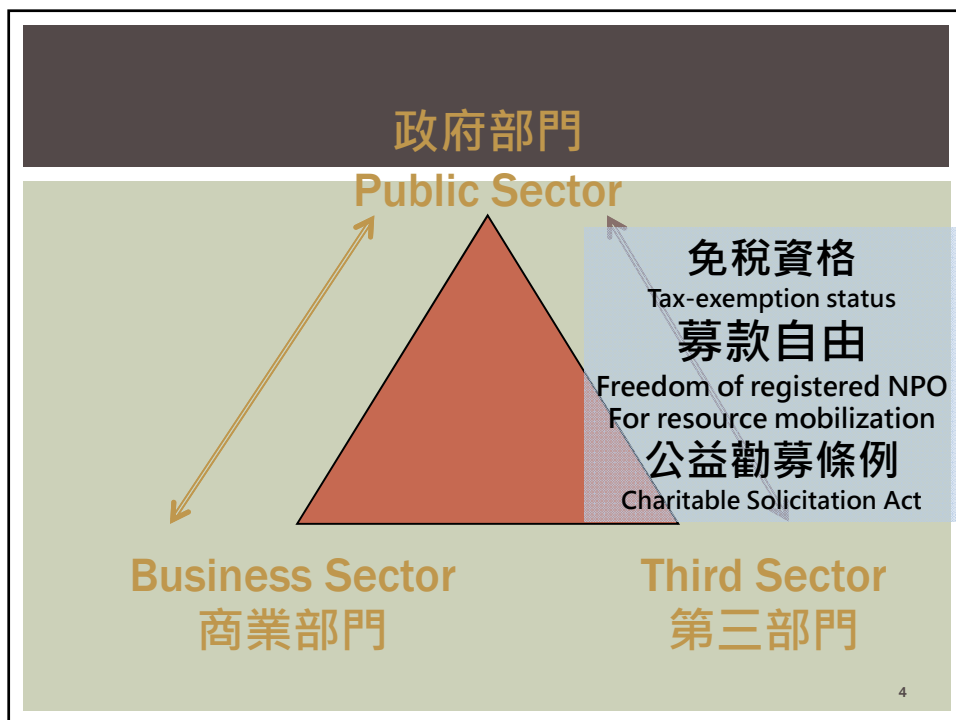
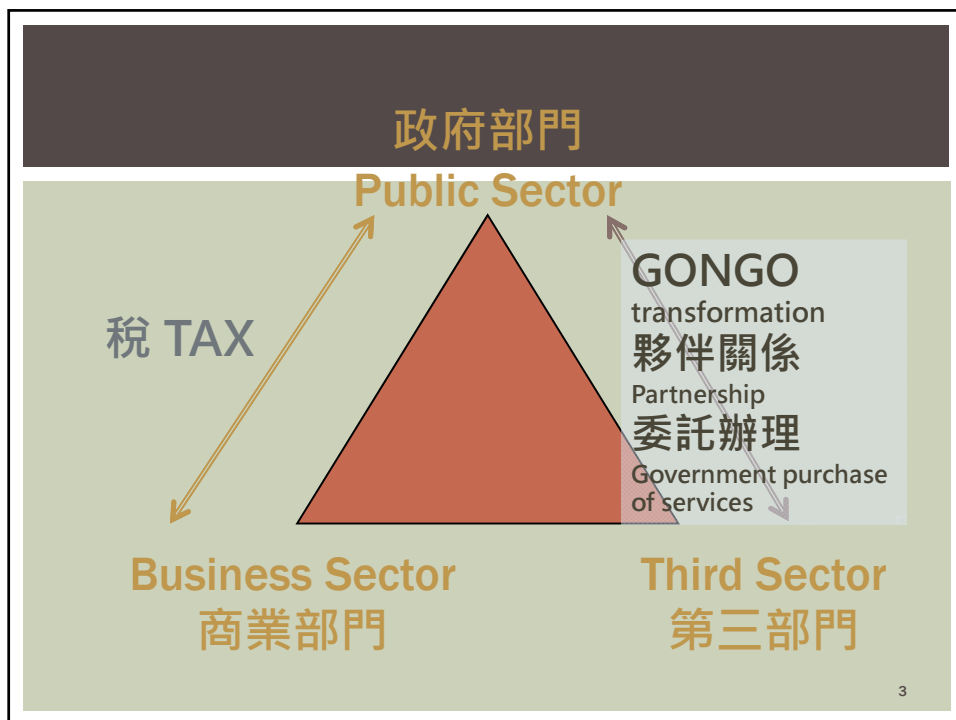


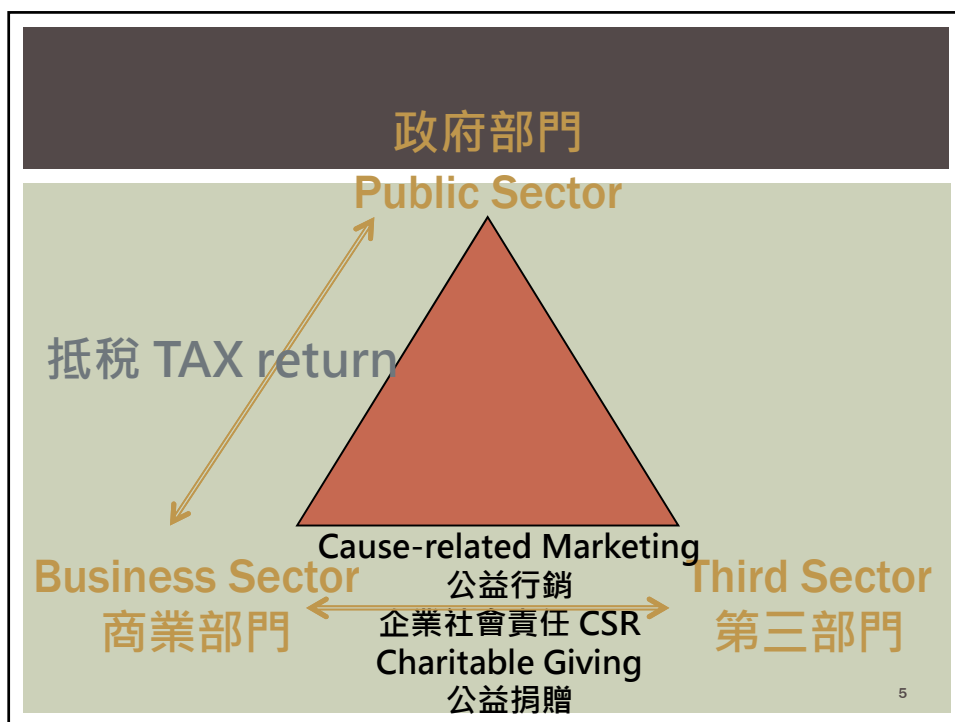
# THE ROLE OF PHILANTHROPY IN TAIWAN

Dr. Joyce  
Feng  
Professor  
Dept. of Social  
Work  
Dean of Student  
Affairs  
National Taiwan  
University

# PROGRESS IN THE PAST 2 DECADES

An  
interpretation  
of the CFs of  
United Way of  
Taiwan





## PROGRESS OF PHILANTHROPY IN TAIWAN

- **U**nleash social forces 釋放社會力
- **T**oward civil society 邁向成熟公民社會
- **O**utcome-oriented 成效導向
- **P**romote transparency 提倡透明度
- **I**ncrease convenience 增加便利性
- **A**dvocate for accountability 倡導公信度

## TAIWAN NPO SELF-REGULATION ALLIANCE

- Initiated in 2001
  - Charitable Solicitation Act (CSA)
    - Promote CSA to increase transparency among NPOs
  - Survey on self-disclosure actions taken
- Developmental Stages
  - Founding (2001~2004)
    - CSA draft – legislation
  - Alliance building (2004)
    - Resources investment, collaboration among NPOs
  - Consensus building (2005)
    - Recruit members, self-regulation declaration

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社會資本 Social Capital

公眾利益 Common Good

遊戲規則 Rules of Game

**信任 TRUST**

企業社會責任

Corporate Social Responsibility

社會效應 Social Impact

創造價值  
Value  
Creation