



A HKU project supported by The Hong Kong Jockey Club

# EMPOWERING

# THE THIRD SECTOR

# IN SELF-RENEWAL PROCESS

Building up collaborative and innovative problem solving platform in HK

**yes**network  
Empowering Youth

# YES Network

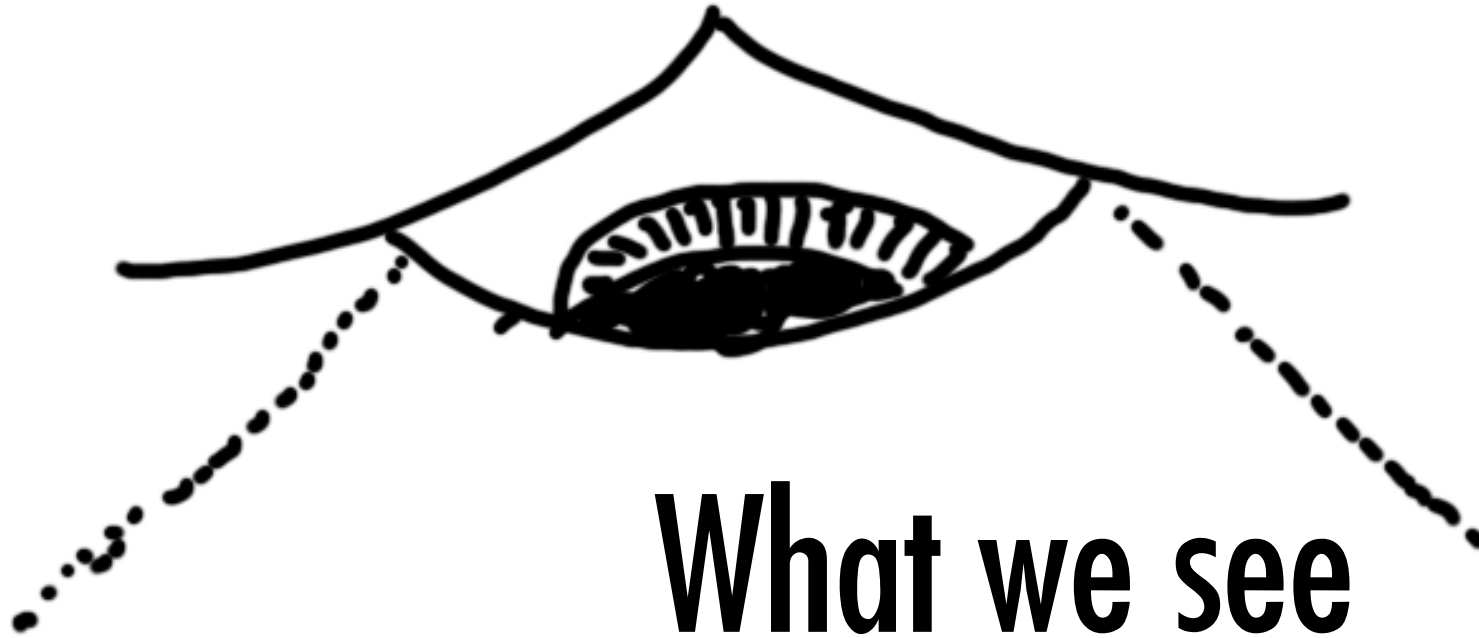
Young Entrepreneurs for Society  
Network

# Vision

We nurture visionary changemakers to become social entrepreneurs who innovate and co-create positive change with society.

Innovation & Entrepreneurship Training

Early-stage SE Start-Ups Incubation



# What we see

- Social challenges become more dynamic, that NGOs/SEs' current solutions might not be effective enough in meeting ***user's needs***
- Society actors might need more ***cross-collaboration*** in order to tackle the wicked and systemic social issues.

# Our Project

## *Aim*

- Foster cross-sector collaboration (**social capital**)
- Inspire third sector to leverage innovation to achieve sustainability in approaching societal challenges (**human capital**)
- Build organizational innovation capacity to take on new opportunities and challenges (**knowledge capital**)

# Project Components

Macro  
Research  
& Interview

Solution  
Jam

Innovation  
Toolkit

Training  
Workshop

Evaluation

Case  
Study

# Problem Areas

Environment  
Sustainability

Elderly

# Global Service Jam 2012



# Cross Sector Collaboration



## PAST

- Global Sustainability Jam 2011
- Global Service Jam 2012
- Stanford Innovation Master Series
- R&D: Innovation Framework (Toolkit)
- R&D: Solution Jam Blueprint
- Quality on Social Research

## FUTURE

- Design & prototype the Jam
- Solution Jam on 2-4 Nov
- Post-Jam event in Dec
- 1-Day advanced training (organization)
- Evaluation and Case Writing

## PRESENT

- Macro-research and interview on environmental issues
- Qualitative Interviews - Empathize the needs of NGOs/SEs on innovation + Pre-evaluation

*What we do...*

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# Pre & Post Evaluation

Questionnaire, Interview, I

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Awareness on Innovation

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Innovation Knowledge

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Cross-sector collaboration

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**Contacts & Interview**

**Join the Jam**

**Collaboration**

**Join Us!**

# Contact Us

For more information: <http://www.yesnetwork.org/>



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